

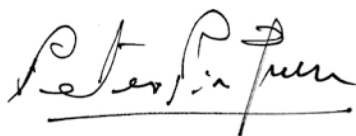
A warm welcome to the 9<sup>th</sup> issue of **CPCE Connect**!

In this issue, we are delighted to share with you CPCE's outstanding results achieved in the Student Barometer (SB) Autumn 2016, a global survey assessing the experience of students from 196 universities/ institutions worldwide. According to the survey among the local students of the participating institutions in Hong Kong (UGC-funded and self-financing), CPCE, for the second year, achieved the first ranking for almost all of the teaching elements assessed in the survey, including quality of lectures, good teachers and learning support. It is also gratifying to note that CPCE received an overall student satisfaction rate of 89%. Undeniably, the SB Autumn results serve as a fine testament to CPCE's efforts in providing quality tertiary education for students.

CPCE attaches great importance to building linkage with industry and the external academic sector. As such, the CPCE Health Conference, the HKSAR 20th Anniversary Conference, workshops on responsible investment, and SPEED Career Fair were held within Semester Two, 2016/17. CPCE also welcomed a number of external scholars and industry practitioners to join the College Advisory Committee. To facilitate scholarly exchange, CPCE recently forged closer collaboration with overseas institutions, including University of Northumbria at Newcastle of the UK, and the Humber College of Canada. Please read on to find out more about CPCE's collaborative initiatives with industry experts and overseas scholars.

We also wish to share with you the introduction of some top-up honours degree programmes leading to PolyU-SPEED awards including the BA (Hons) in Marketing and Digital Strategy and the BA (Hons) in Business (Health Services Management) as from 2016/17 and 2017/18 respectively. The new programmes will provide quality articulation pathways for sub-degree graduates.

I hope you will enjoy reading this issue of **CPCE Connect**. If you have any comments or ideas, please send them to the Editorial Board: [connect@cpce-polyu.edu.hk](mailto:connect@cpce-polyu.edu.hk).



Peter P. Yuen, PhD

Dean

College of Professional and Continuing Education

阮博文

專業及持續教育學院院長

歡迎大家閱覽第九期《院訊》!

在今期《院訊》，我們很高興跟大家分享在2016年秋季學生指標調查中，CPCE所達到的卓越成績。是項國際性調查去年研究了全球196間大學/ 院校學生的學習經驗，從本地參與院校學生的調查意見反映，CPCE連續兩年在絕大部份的教學相關指標上，獲評價為排名第一，當中包括課堂質素、講師質素及學習支援等。CPCE整體學生滿意度亦達89%，成績令人鼓舞。調查結果是對CPCE提供優質高等教育的一個肯定。

CPCE一向重視與業界和校外學者建立聯繫，故此學院在2016/17學年第二學期，舉辦了CPCE醫護研討會、香港特別行政區成立二十週年國際研討會、責任投資工作坊及SPEED職業招聘會。另外，CPCE亦歡迎多位校外學者和業界人士加入學院顧問委員會。最近，CPCE並與海外院校包括英國紐卡素諾桑比亞大學及加拿大漢堡學院加強合作，以期促進學術交流。有關CPCE與業界人士及海外學者的合作活動詳情，請瀏覽本期內容。

我們也會為大家介紹可獲頒理大專業進修學院學銜的新課程，包括於2016/17學年開辦的市場營銷及數碼策略（榮譽）文學士，以及2017/18學年開辦的商業（榮譽）文學士（醫務行政管理），課程將為副學位畢業生提供更多升學途徑。

希望您喜歡今期《院訊》。如您有任何建議或意見，歡迎電郵至編輯委員會[connect@cpce-polyu.edu.hk](mailto:connect@cpce-polyu.edu.hk)。

