

## Preparing SPEED Graduates to be Employers' Reliable Talent

110 top 2015 graduates were selected by SPEED to join its "Your Reliable Talent" programme before their graduation. Through a series of customised career workshops, the programme aimed to help students with their career planning and job search, and to develop them into reliable employees. After the programme, participating students could gain a better understanding of themselves and the job market as well as acquire essential career skills which would be beneficial for their future career.

The programme consisted of a seminar that provided an overview of the job market, talks about the employee attributes that employers are looking for, as well as sharing about the importance of graduates' first job for their career.

SPEED's academic staff, Human Resources (HR) professionals and career consultants were invited to share their experience about recruitment and talent development, and their own career stories with the participants. Training sessions for writing curriculum vitae (CV) and mock interviews were also organised and each participant received individual guidance from the HR professionals. The programme concluded with a group discussion on the do's and don'ts at job interviews – the key takeaway from the programme.



With nearly 60 corporations joining SPEED's first Career Fair, the event provides a platform for graduating students to gain a better understanding of the entry requirements and career opportunities in different industries.

SPEED首屆職業招聘會吸引了近60家企業參加，活動讓應屆畢業生了解不同行業的入職要求和事業發展機會。

### First online recruitment platform in Hong Kong to link fresh graduates with employers

In collaboration with JiuJik.com, the South China Morning Post's careers and education website, SPEED has launched an online recruitment channel for its fresh graduates.

"The Hire Graduates channel is the first online recruitment platform in Hong Kong that enables our graduates from various self-financing top-up degree programmes to connect directly with employers," said Mr Anders Yung, SPEED's Assistant Programme Director.

Graduates are only required to submit a profile that includes a photo, an introductory paragraph and a CV.



Dr Jack Lo (5<sup>th</sup> from left) and Mr Anders Yung (6<sup>th</sup> from left) with some of the students participating in the "Your Reliable Talent" programme.

羅文強博士（左五）、翁潔明講師（左六）與參加「Your Reliable Talent」計劃的部分同學合照。

With this channel, employers could quickly review candidates' basic background and make contact with potential candidates for further information and interviews. "This saves a lot of time for the employers to screen a large pile of resumés, especially for entry level positions that graduates commonly apply for," added Anders.

The Hire Graduates channel went on live in the summer of 2015 and since then it has won wide acclaim from the employers. They commend that the platform speeds up the recruitment process and helps them identify the most suitable job seekers. SPEED is also pleased to note that quite a number of fresh graduates have been recruited through the channel.

## SPEED培育畢業生 成為僱主所需的人才

110名表現卓越的SPEED應屆畢業生於畢業前獲選參加由學院舉辦的「Your Reliable Talent」計劃，透過一系列職前工作坊，協助畢業生規劃未來事業，掌握求職技巧，從而培育他們成為僱主眼中可靠的員工。該計劃令畢業生清楚了解自己及職場，並學習所需技能，為日後求職就業作好準備。

該計劃包括一場有關就業市場概覽的研討會和多個講座，講者分析僱主在招聘人手時所重視的特質，並分享畢業後首份工作的重要性。

學院亦邀請了教學人員、人力資源專家及求職顧問講解有關求職和培訓人才的具體建議，並分享

他們各自的事業歷程。計劃還設有履歷撰寫特訓班及模擬面試練習，由人力資源專家給予學生個別的指導。計劃以小組討論環節作結，探討面試時需要注意的事項，這亦是整個計劃的重點所在。

### 全港首個連繫畢業生與僱主的網上求職平台

SPEED與南華早報旗下的招聘及教育網站「招職」合作，為應屆畢業生推出網上招聘頻道。

SPEED助理課程總監翁潔明表示：「Hire Graduates 頻道是全港首個專為自資學士學位銜接課程畢業生而設的網上招聘平台，旨在將他們

與僱主聯繫起來。」畢業生只須提交相片、個人簡介及履歷等個人資料，十分簡便。

通過這個頻道，僱主可以迅速檢視應徵者的個人資料，若有合適人選便可以直接向其索取更多資料，甚至安排面試。翁潔明補充：「這個平台可以為僱主節省大量篩選及查閱履歷的時間，尤其對一些較受畢業生歡迎的入門職系來說，省卻僱主很多時間。」

Hire Graduates頻道自2015年暑假推出以來，得到眾多企業支持，不少僱主認為頻道加快了招聘程序，讓他們物色到合適的招聘對象。SPEED亦樂見部分畢業生已通過此平台找到理想的工作。

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