

HKCC Design Graduates Shine in Local and International Competitions

HKCC設計學畢業生 揚威多項本地及國際比賽

Video and Filming Competitions

“Project X”, a team formed by four fresh graduates of HKCC's Associate in Design (Advertising Design) and their lecturer Mr Justin Lau, snatched a total of seven awards in two open video and filming competitions.

Through making a mini-movie titled “My Victoria Harbourfront: A Seven Million People's Story”, the team hopes to encourage the general public to enjoy the view of the Victoria Harbour amid their busy lives. Their creativity won them a Merit Award and “The Most Popular Mini-movie on Facebook” in the “My Victoria Harbourfront Mini-movie Competition” organised by the Harbourfront Commission.

短片及微電影創作比賽

由HKCC設計學副學士（廣告設計）四名應屆畢業生與講師劉浩瑋先生組成的隊伍Project X，在兩項本地短片及微電影創作比賽中囊括七個獎項。

Project X希望藉著創作微電影「我的維港海濱：一個七百萬人的故事」，喚起過著忙碌生活的市民，抽空到維港海濱，欣賞美麗的風景。他們的作品在海濱事務委員會舉辦的「我的維港海濱微電影創作比賽」中奪得優異獎及「Facebook人氣大獎」。

另外，Project X亦製作了短片「線上贏家」，藉此提醒青年人瀏覽網絡時應遠離暴力及賭博等不良資訊。有關短片在電影、報刊及物品管理辦事處及香港青年協會賽馬會Media 21媒體空間合辦的「第六屆健康網上短片創作大賽『點子・健康』」勇奪最佳影片冠軍及其他四個獎項。

Project X also produced a mini-movie “Online Winners” to remind young people to stay away from violent and gambling information on the Internet. The movie proudly received the “Best Screenplay – Champion” and four other prizes at the 6th Healthy Internet Video Contest: “Healthy Idea • Healthy Mind” jointly organised by the Office for Film, Newspaper and Article Administration and The Hong Kong Federation of Youth Groups Jockey Club Media 21.



“Online Winners”, a mini-movie produced by Project X receives five prizes at the 6th Healthy Internet Video Contest: “Healthy Idea • Healthy Mind”.

Project X 創作的短片「線上贏家」在「第六屆健康網上短片創作大賽『點子・健康』」中奪得五個獎項。

2015 Sony World Photography Awards – Student Focus Competition

Miss Katherine Ngai, a fresh graduate of HKCC's Associate in Design (Advertising Design), was named among the 10 finalists for the 2015 Sony World Photography Awards – Student Focus Competition with her work “Never Ending Mall: Hong Kong”. Inspired by the wide choice of consumer goods lining up in the shopping malls, Katherine's entry symbolises the contemporary consumer culture by portraying a never-ending kaleidoscope.

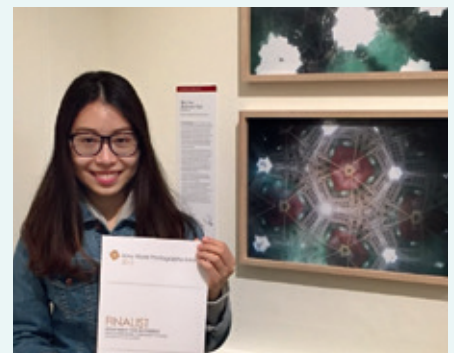
Katherine and the other nine shortlisted photographers were subsequently asked to shoot a series of images with the theme

“The Edges of Our Cities” for final judging. Katherine's series captured the different redevelopment processes in the city such as demolition and bamboo scaffolding, and multiplied the images with a kaleidoscope to create beautiful patterns. Katherine was excited as her works were exhibited at the Somerset House, London. The exhibition also gave her an invaluable opportunity to meet and exchange views with professional photographers and designers from other countries.

索尼世界攝影大獎2015（學生組別）

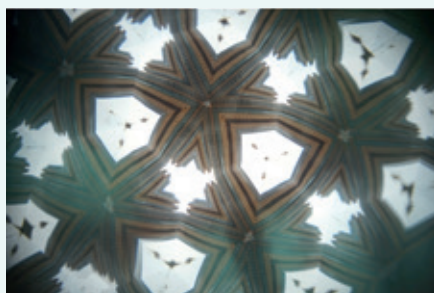
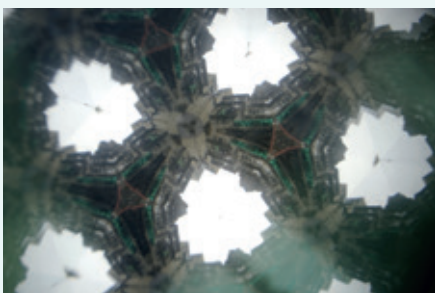
HKCC設計學副學士（廣告設計）應屆畢業生倪敏茵憑藉攝影作品「Never Ending Mall: Hong Kong」，入選索尼世界攝影大獎2015學生組別最後十強。敏茵按主辦單位要求拍攝一張象徵當代消費文化的相片，她的作品展現了一個看似永無止境的萬花筒，象徵著售賣各式各樣消費品的購物商場。

敏茵與其餘九位入圍參賽者接著按大會主題「城市的邊緣」，創作另一輯攝影作品，以競逐學生組別冠軍殊榮。敏茵的作品捕捉了市區重建發展的不同工序，例如拆卸、搭棚，並以萬花筒來增加影像數量，創作出優美的圖案。敏茵看到自己的作品在倫敦薩默塞特府展出，感到十分興奮。此外，該展覽亦是一次難得的機會，讓她結識到來自不同國家的專業攝影師及設計師，互相交流意見。



HKCC design graduate Katherine Ngai is named among the 10 shortlisted photographers in the 2015 Sony World Photography Awards – Student Focus Competition.

HKCC設計學畢業生倪敏茵入選索尼世界攝影大獎2015學生組別最後十強。



Katherine's photo series “The Infinite Sky” captures Hong Kong's urban redevelopment processes and multiplies the images with a kaleidoscope.

敏茵捕捉了香港重建項目的不同工序，並以萬花筒來增加影像數量，創作出攝影作品系列「無限天空」。