

## CPCE Academics Secure FSTE Funds to Investigate into Local Educational Issues

Two teams of CPCE academics successfully bid for research funding from the Federation for Self-financing Tertiary Education (FSTE) to examine issues related to the development of the education sector in Hong Kong.

### *To Explore Education Services as a Pillar Industry of Hong Kong*

Prof. Peter Yuen, Dean of CPCE, is the Principal Investigator (PI) of the project entitled, "Education as a Pillar Industry of Hong Kong: Concepts, Targets and Policy Implications". He explained the rationale for initiating this research study, "Education services have been identified in the 2008-09 Policy Address as one of the six 'pillar industries' of Hong Kong. However, apart from a number of related short term measures, no definitive targets have been set to develop educational services as a 'pillar industry'."

"There have been wide discussions about how to develop Hong Kong into an education hub, in particular on how to attract large numbers of international students to study at local universities. One of our key research questions is

to address the short-term to long-term targets of promoting education as a 'pillar industry' in the future 3 to 10 years. The study will collect views, in a systematic manner, among major stakeholders in the higher education sector regarding the key attributes of education services as a 'pillar industry'. We will then draw up recommendations for Hong Kong educational policies based on our research findings," added Prof. Yuen.

### *To Investigate into the Enrollment and Articulation of Local Self-financing Higher Education Sector*

Another research project receiving the FSTE funds is entitled "A study of Strategic Enrollment, Graduation and Articulation (SEGA) in Self-financing Tertiary Education in Hong Kong". Ms Peggy Ng, Lecturer of SPEED and the PI of the project, said, "In 2000, the Hong Kong SAR Government set an objective of enabling 60% of the secondary school leavers to participate in post-secondary education. Since then, accredited self-financing post-secondary programmes have been significantly developed, thus posing challenges to self-

financing tertiary education in maintaining student enrollment in the competitive environment. Besides, as the number of sub-degree holders increases, the demand for articulation places also rises. Accordingly, enhancing articulation opportunities has become a significant issue."

"We therefore aim to examine how the management model of SEGA could be implemented in self-financing tertiary education in Hong Kong. The SEGA would play an important role in helping self-financing tertiary educational institutions maximize their educational resources," added Ms Ng.



CPCE researchers, (from left) Ms Connie Mak, Dr Phoebe Wong, Ms Peggy Ng and Dr Jason Chan investigate the SEGA model in the local self-financing tertiary education sector.

CPCE研究員包括(左起)麥君瑤女士、黃慧心博士、吳美蘭女士和陳繼宇博士探討本地自資專上教育對SEGA管理模式的應用。



(Front row, from left) Prof. Peter Yuen, Dean of CPCE, and Prof. Ngok Lee from Community College of City University, conduct a research study about the education service as a pillar industry of Hong Kong together with other CPCE members (back row, from left) Dr Vincent Law, Dr Stephanie Lee and Dr Jason Chan. (前排左起)專業及持續教育學院(CPCE)院長阮博文教授、香港城市大學專上學院李鐸教授，以及其他CPCE成員(後排左起)羅天昇博士、李穎博士和陳繼宇博士，就如何推動教育成為本港支柱產業進行研究。

## CPCE 學者獲自資高等教育聯盟撥款研究本地教育發展方向

CPCE兩組研究員成功取得自資高等教育聯盟(FSTE)的資助，進行有關本地教育發展的研究。

### *研究發展教育為本港支柱產業*

專業及持續教育學院院長阮博文教授是其中一個獲資助項目的首席研究員，他帶領其他研究隊員從概念、目標及政策影響等角度，探討如何推動教育成為本港支柱產業的議題。他說：

「在2008-09年施政報告中，教育獲定位為本港六大支柱產業之一。可是，除了推出數項短期措施外，政府尚未為如何推動教育為支柱產業立下明確目標。」

阮教授補充：「業界曾就如何推動香港成為教育樞紐作廣泛討論，尤其重視吸引國際生來港升學策略。我們的研究課題之一是探討本港在未來三至十年，就推動教育成為支柱產業所需的短期至長期策略。透過有系統地收集教育界主要持份者的意見，我們將釐訂教育作為支

柱行業所需具備的特質。我們希望根據研究結果，歸納出各項針對香港教育政策的建議。」

### *針對本地自資高等教育院校在收生及升學的研究*

另一項獲FSTE資助的研究項目，將探討本港自資專上院校在收生、畢業及升學方面的情況。該項目的首席研究員兼SPEED講師吳美蘭女士說：「港府自2000年定下讓六成高中畢業生升讀專上教育的目標後，自資專上院校的數目於近年顯著增加，這些院校在保持收生人數方面面對很多競爭和挑戰。此外，隨著副學位畢業生人數上升，如何為他們提供更多升學機會成為了重要課題。」

「我們將探討本港自資專上教育界能如何應用"SEGA"——一個針對學院收生、畢業率及升學率為基礎的策略性管理模式，以幫助本港自資專上院校有效地運用教學資源。」吳女士補充。