

Sub-degree Students Shine at SPEED's Best Innovation Awards Competition

Over the past 5 years, SPEED has organised the Best Innovation Awards (BIA) to provide a valuable opportunity for all sub-degree students in Hong Kong to compete and show their creativity in a real setting. Not only will the students be able to demonstrate their knowledge and creativity in developing an innovative proposal for a major organisation, but they can also enhance their writing and presentation skills, and sharpen their awareness of the global environment.

With Dialogue in the Dark Hong Kong (DiD HK) as the partner organisation this year, BIA 2012 invited current associate degree and higher diploma students in Hong Kong to write a business proposal on an innovative marketing strategy. The objectives are to convey DiD HK's mission of facilitating the social inclusion of marginalised groups, in particular the visually impaired; boost DiD HK's visibility; and promote DiD HK as one of the points of interest for individual tourists.

A total of 43 teams entered the contest and, after fierce competition, an award presentation ceremony was held on 21 April 2012 with the winning teams as listed on the right.

Award 獎項	Team Name 得獎隊伍	Institution 院校
Gold 金獎	Unicorn	Community College, City University of Hong Kong 香港城市大學專上學院
Silver 銀獎	Dark Magic	School of Continuing & Professional Studies, The Chinese University of Hong Kong 香港中文大學專業進修學院
Bronze 銅獎	SOLAR	Hong Kong Institute of Vocational Education (Tsing Yi) 香港專業教育學院 (青衣)
Ngong Ping 360 Award 昂坪360獎	Bulbs	School of Continuing & Professional Studies, The Chinese University of Hong Kong 香港中文大學專業進修學院
Merit Award 優異獎	ACE	School of Continuing & Professional Studies, The Chinese University of Hong Kong 香港中文大學專業進修學院
Merit Award 優異獎	Breakthrough	Hong Kong Institute of Vocational Education (Tsing Yi) 香港專業教育學院 (青衣)
Merit Award 優異獎	Shiny Days in the Dark	School of Continuing & Professional Studies, The Chinese University of Hong Kong 香港中文大學專業進修學院
Merit Award 優異獎	Sparkle	Hong Kong Community College, The Hong Kong Polytechnic University 香港理工大學香港專上學院

Mr Antony Pang, General Manager of DiD HK, was deeply impressed by the professional marketing strategies presented by the contestants. "We plan to invite students of the winning teams to work at DiD HK so that they could practise what they proposed," said Mr Pang.

Where There is a Will, There is a Way!

In celebration of the 10th anniversary of HKCC, the Student Development Committee of HKCC invited Mr So Wa Wai, the winner of 6 Gold medals in the Paralympics Games and holder of two world records, and his mother, to be the guest speakers at the Celebrity Talk held on 19 April 2012.

In this talk entitled "Running towards our Dreams", Mr So and his mother shared vividly their attitudes, beliefs and ways to overcome challenges. Around 130 participants attended the talk and they were moved by the determination of Mr So and his mother to overcome adversity.

"I am very touched to find Wa Wai having such a strong passion for running and perseverance in the hard training despite his physical disabilities," said one of the attendees. "Wa Wai also received much needed encouragement from his mother and coach as well," she continued. "While some may think the journey of study depends on one's own efforts, we should also remember and say thank you to those who have rendered support to us, including our beloved parents, teachers, friends and fellow classmates."



Mr So Wa Wai (left) delivered a talk on "Running towards our Dreams", and he received a souvenir from Dr. Simon Leung, Associate Dean of College of Professional and Continuing Education (Development) and Director of HKCC.

蘇樺偉先生(左)為名人講座「從起步...到夢想」擔任主講嘉賓，並從專業及持續教育學院副院長(發展)兼香港專上學院院長梁德榮博士手中，接獲學院致贈的紀念品。



SPEED最佳創意大賽 讓副學位學生在「黑暗中發光」

SPEED在過去五年成功舉辦「最佳創意大賽」，旨在讓全港就讀副學位課程的學生，能在實際的處境中展示他們的商業創意，互相切磋。參賽者不但能透過為知名企業撰寫計劃書，發揮創意和盡顯才華，更可藉此增強寫作及演示技巧，擴闊對國際環境的認知。

本屆「最佳創意大賽2012」的合作機構為香港「黑暗中對話」(DiD HK)，比賽目的是鼓勵全港副學士及高級文憑學生為DiD HK撰寫一份可行的市場營銷策略計劃書，吸引來自世界各地的遊客參觀香港「黑暗中對話」體驗館，

以行動體驗視障者的生活，拉近彼此距離。

比賽吸引了共43支學生隊伍參加。經過一輪激烈角逐，總決賽及頒獎典禮於4月21日圓滿舉行，得獎名單表列刊於第5頁。

DiD HK總經理彭恒基先生對參賽隊伍提出的推廣策略評價甚高。彭先生更表示：「DiD HK考慮邀請三隊勝出隊伍參與即將舉行的活動，讓他們繼續發揮創意，汲取更多實際經驗。」

“to write a business proposal on an innovative marketing strategy, with the objectives to convey DiD HK's mission of facilitating the social inclusion of marginalised groups, in particular the visually impaired

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雖然行得比人慢，但跑得比人快!

為慶祝HKCC 十周年校慶，HKCC 學生發展委員會邀請到有「神奇小子」之稱的香港傷健運動員蘇樺偉及其母親，於4月19日蒞臨學院擔任名人講座主講嘉賓。蘇樺偉於多屆傷殘奧運會合共取得6面金牌，目前是兩項世界紀錄保持者。

講座以「從起步…到夢想」為主題，兩位講者與130名觀眾暢談他們的生活態度、信念及克服困難的方法；觀眾們均被蘇樺偉及其母親堅毅克苦的精神所打動。

其中一位觀眾說：「蘇樺偉對賽跑充滿熱

誠，雖然身體有缺陷，仍能百折不撓克服艱辛的訓練，取得驕人成績，實在令人感動。」她繼續道：「蘇樺偉的成就亦有賴其母親及教練的鼓勵，就像我們在求學期間，除了自己要不斷努力外，亦要緊記多謝父母、老師、親友和同學們的支持及勉勵。」