

Keep Learning for Career Advancement

Joanna Leung — Graduate of BA in Business (International Business) of SPEED

After acquiring a sub-degree qualification and subsequently working in the purchasing industry for a few years, Ms Joanna Leung began to evaluate and plan her career path with a critical mind.

“The competition in the industry is very fierce,” she said, “and a degree qualification is necessary for promotion.” However, she did not intend to pursue a degree qualification just for the sake of it. “I want to equip myself with a broad range of skills and competencies to be competitive in the job market — from language communications, supply chain management, to global business environment. That’s why I chose to study the BA in Business (International Business) programme at SPEED.”

Working at day and studying part-time,

Joanna successfully balanced between these two demanding roles and completed her study in 2009. She is now working as a Senior Merchandising Officer at an internationally renowned listed company.

“I really enjoyed my study at SPEED,” Joanna said enthusiastically, even 3 years after her graduation. “The programme curriculum was very comprehensive, including subjects on Putonghua, business English writing and speaking based on BULATS, as well as global supply chain management and global strategy. Not only were these subjects practical in my profession, but they also helped me develop my critical thinking.”

Other fond memories Joanna always treasures are the caring attitudes of the lecturers. “They were very patient and knowledgeable, in particular when

explaining the different aspects of a case study. They were inspiring and always willing to help even after classes,” Joanna reflected during the HKCC/SPEED Joint Alumni Reunion Dinner held on 20 April this year.

To fulfil her career advancement plan in the merchandising industry, after graduation from the degree programme, Joanna further studied a master’s degree in fashion merchandising at PolyU. When asked to share some of the rules she lives by, she said immediately without hesitation, “It is important to set your career goal. However, it is even more important to equip yourself at anytime since promotion comes along only when you are ready.”

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更重要的是時刻裝備自己，因為只有作好準備，才有晉升機會”



晉升非僥倖 進修乃必然

梁琦惠—SPEED商業文學士(國際商業) 畢業生

完成副學位及在採購業累積了數年工作經驗後，梁琦惠(Joanna)明白到進修和晉升的密切關係，並開始計劃自己未來的事業發展。

Joanna認為：「採購業的競爭十分激烈，擁有學士學位是晉升的必備條件。」然而Joanna並不打算單為一紙文憑而進修，她說：「我希望掌握多方面不同的技能，由語文溝通、供應鏈管理以至環球商業狀況等，以增強在職場的競爭力，因此決定報讀SPEED的商業文學士（國際商業）學位銜接課程。」

既要忙於日常工作，工餘之後又要專注學業，但Joanna依然應付自如，她在2009年獲得學士學位，現時在一家國際知名的上市公司任職高級採購主任。

雖然已畢業三年，Joanna仍然對昔日在SPEED的學習生活念念不忘。她說：「我很享受在SPEED進修的日子。所讀課程內容全面，當中包括普通話、以BULATS為核心的商業英語寫作及會話，以及供應鏈管理、環球策略等，都切合業界需要，亦有助培育我的批判思考。」

更令Joanna難忘的，是老師對學生無微不至的關懷。在今年4月20日舉行的校友聯歡晚宴上，Joanna回憶道：「老師們有著相當的國際視野及經驗，尤其在案例探討及研究時，總會循循善誘，耐心地加以說明。他們悉心教導及啟發，即使下課後仍樂於解答同學的疑問。」

取得學士學位後，Joanna於香港理工大學攻讀時裝採購碩士課程，為自己在採購業的未來發展作好準備。當談及做事處世應奉行的原則時，Joanna毫不猶疑回答說：「訂立個人的事業目標固然重要，但更重要的是時刻裝備自己，因為只有作好準備，才有晉升機會。」