

Celebrating SPEED's 10th Anniversary with Inspiring Seminars

In its "10th Anniversary Honorary Speakers Series", SPEED rolled out two more public seminars in March and April to share knowledge about stock market strategies and public administration policies in Greater China. The seminars were attended by hundreds of academics, students and public audience, who had exchanged views with the speakers enthusiastically.

Delivering a seminar on "Decoding the Hong Kong Stock and Futures Market" in March, Prof. Bo-Ywe Lee from the National Cheng Kung University in Taiwan gave his audience a useful investment tip – to "KISS MONEY". "KISS" represents the principle of "Keeping It Simple and Smart" when developing investment strategies. As for "MONEY", it refers to "Mind, Order, Neutrality, Essence, Yourself" – the values that would help you yield investment returns. Prof. Lee also reminded investors to critically analyse the key economic indicators and market trends before making an investment decision.

In another seminar entitled "Public Administration in Greater China" held in April, the topics ranged from Chinese Mainland's civil service system, Taiwan's political reform, to the corporatisation of Hospital Authority in Hong Kong. The speakers were Prof. Zhang De-xin from the National School of Administration in

China, Prof. Soong Jenn-Jaw from the National Cheng Kung University in Taiwan, and Prof. Peter Yuen, Dean of CPCE.

With the great success of these seminars, SPEED will seek to organise more professional talks in future for sharing useful information with the public.



專業進修學院十週年院慶講座系列

專業進修學院的「十週年院慶講座系列」，於三月及四月繼續舉辦兩場講座。講座分別以投資股票期指策略，及探討大中華地區公共行政為題，吸引了數百名師生及公眾人士踴躍參與，參加者更積極與眾嘉賓交流討論，氣氛熱烈。

於三月份舉行的「香港股市與期指的解碼邏輯」講座，邀請了來自台灣國立成功大學的李伯岳教授主講。李教授指出，投資前應分析主要經濟指標，並觀察市場趨勢及變化，更重要是要獻上「金錢之吻」(KISS MONEY)。「KISS」實際是指「Keeping It Simple and Smart」的投資態度，強調投資應遵守「化繁為簡」的守則；而「MONEY」即代表「Mind, Order, Neutrality, Essence, Yourself」，指出投資時應重視理性、遵守紀律、避免主觀、掌握本質及瞭解自我。

而「兩岸三地的經驗與新猷（公營機構的改革）」講座，則緊接於四月份舉行。講座旨在

分享中、港、台三地的公共行政經驗，內容涵蓋中國國家公務人員法的改革與完善、台灣政府再造的改革經驗與挑戰，以及香港醫院管理局公司化的成效。三位講者分別為中國國家行政學院的張德信教授，台灣國立成功大學的宋鎮照教授，及香港理工大學專業及持續教育學院院長博文教授。

兩場講座在掌聲中圓滿結束，專業進修學院將繼續舉辦不同類型的專題講座，與師生和大眾分享多元化的資訊。

