

Overview of Student Barometer 2020 Results

CPCE participated in the Student Barometer (SB) exercise for the sixth year in a row, and its performance was on par with the global and Asian benchmarks in various aspects of students' experience.

The SB exercise, conducted by the independent research company "i-graduate", is a global survey¹ of students' experience in the areas of arrival, learning, living and support. In 2020, CPCE received an overall local student satisfaction rate² of 83.6%, which was gauged by "i-graduate" as "high" and comparable with the global and Asian benchmarks.

Among the local students of the participating institutions, the survey revealed that:

- In learning elements, CPCE attained a high average student satisfaction rate³ of 86.1%, which was slightly higher than the global benchmark of 85.8%. Of the 37 individual learning elements, CPCE outperformed both the global and Asian benchmarks in 16 of them. Besides, CPCE attained a satisfaction rate of 90% or higher in 13 elements.
- With respect to "Careers Advisory Service", CPCE received a student satisfaction rate of 97.5%, which was much higher than the global benchmark of 91.9% and the Asian benchmark of 94.3%.

2020 年學生指標調查結果概覽

CPCE 連續第六年參與學生指標 (Student Barometer, SB) 調查，在多個有關學生學習體驗的項目中，CPCE 的表現與國際及亞洲基準相若。

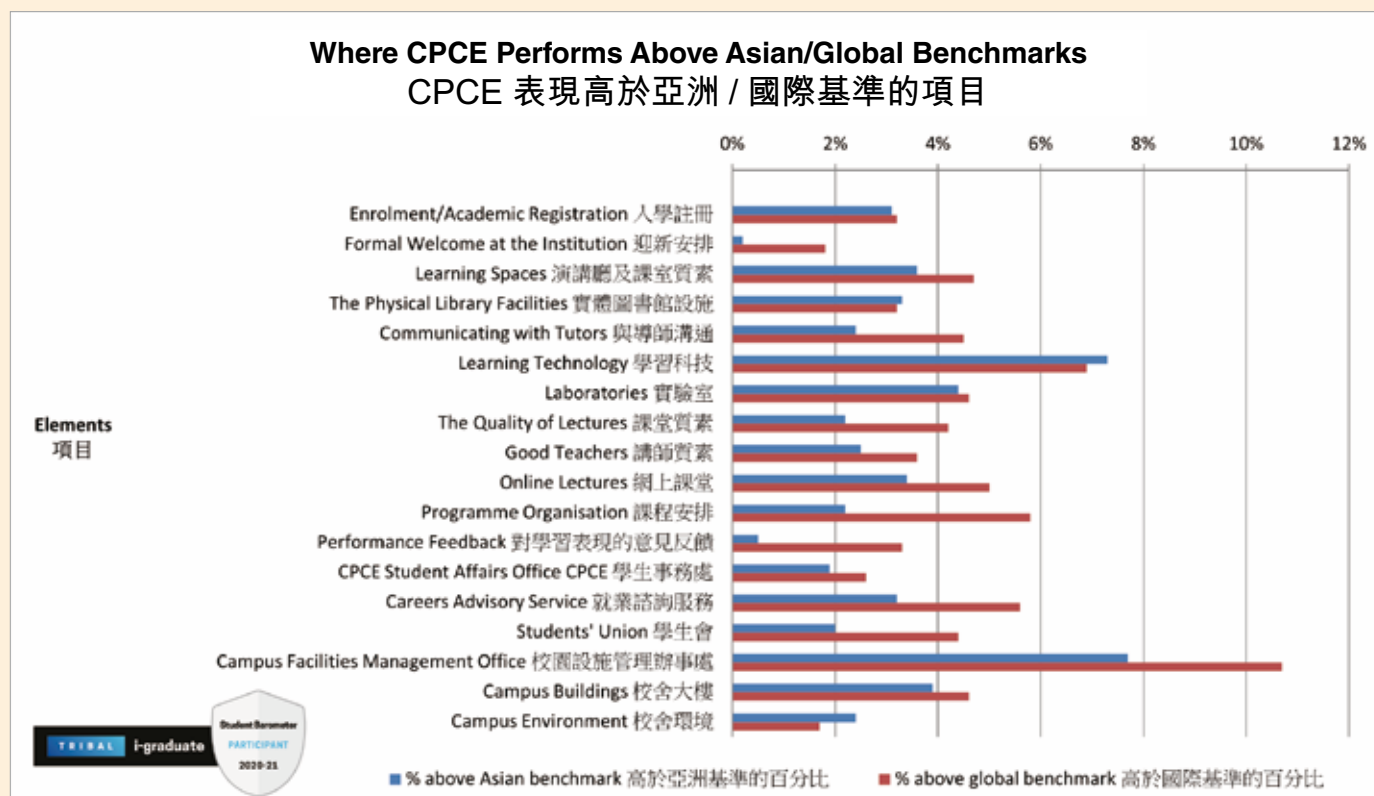
學生指標調查由獨立研究機構 i-graduate 統籌和進行，旨在探討全球學生¹ 於迎新安排、學習、校園生活及學院支援服務的體驗。於2020年，CPCE 的本地學生整體滿意度² 達83.6%，獲 i-graduate 評為「高」，並與國際基準和亞洲基準相若。

從參與院校本地生的調查意見反映：

- 學生對 CPCE 教學相關指標的平均滿意度³ 達 86.1%，稍高於國際基準的 85.8%。在 37 項教學相關指標中，CPCE 在其中 16 項的表現優於國際及亞洲基準；另外，CPCE 在其中 13 項的學生滿意度高達 90% 或以上。
- 學生對教員提供的就業諮詢服務的滿意度達 97.5%，顯著高於國際基準的 91.9% 及亞洲基準的 94.3%。



The bar graph below shows elements that CPCE performed above the global and Asian benchmarks for local students in the SB 2020: 以下圖表顯示 2020 年學生指標調查中，CPCE 在本地學生的多項指標中的表現高於國際及亞洲基準：



1 SB Survey 2020 received around 56,000 responses from students of 36 universities/institutions in 12 countries. 2020 年學生指標調查收到來自 12 個國家 36 間大學/院校約 56,000 個學生回覆。

2 Overall student satisfaction rate refers to the percentage of respondents who indicated they were "satisfied" or "very satisfied" over the question, "Overall, how satisfied are you with all aspects of your experience at your university/institution?". 整體學生滿意度是指回覆者就「整體而言，你於就讀大學/院校各方面體驗的滿意度」的問題，表示「滿意」或「非常滿意」的比率。

3 Average satisfaction rate of respondents over 37 learning elements assessed in the survey 回覆者對 37 項教學相關指標的平均滿意度