



A warm welcome to the 10th issue of **CPCE Connect!**

In this issue, we are glad to share with you CPCE's programme development in the 2018/19 academic year. A number of new programmes will be offered through HKCC and SPEED in the disciplines of Chinese language and literature, English for professional communication, electrical engineering, mechanical engineering, as well as convention and event management, etc. This issue also features our well-received accounting programmes, and the recent international conferences organised by CPCE on health care, sustainability accounting, and big data. We will also share with you the externally-funded projects secured by our colleagues.

People are always regarded as the greatest asset of CPCE. In this issue, long service awardees will share their feelings of having served CPCE for 10 years.

I hope you will enjoy reading this issue of **CPCE Connect**. If you have any comments or ideas, please send them to the Editorial Board: [connect@cpce-polyu.edu.hk](mailto:connect@cpce-polyu.edu.hk).

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歡迎大家閱覽第十期《院訊》。

在今期《院訊》，我們很高興跟大家分享CPCE於2018/19學年的課程發展。學院透過HKCC及SPEED開辦多個新課程，涵蓋中國語言及文學、專業傳意英語、電機工程、機械工程以及會議及展覽管理等領域。此外，我們也會介紹廣受同學歡迎的會計學課程，以及CPCE近期圍繞醫護、可持續發展會計及大數據等議題的多個國際會議。另外，我們亦會報導多項奪得校外資助的項目。

CPCE一向視員工為最大的資產。今期《院訊》邀得長期服務獎得主分享服務學院滿十載的感受。

希望您喜歡今期《院訊》。如您有任何建議或意見，歡迎電郵至編輯委員會[connect@cpce-polyu.edu.hk](mailto:connect@cpce-polyu.edu.hk)。

## Survey Results from Student Barometer Autumn 2017

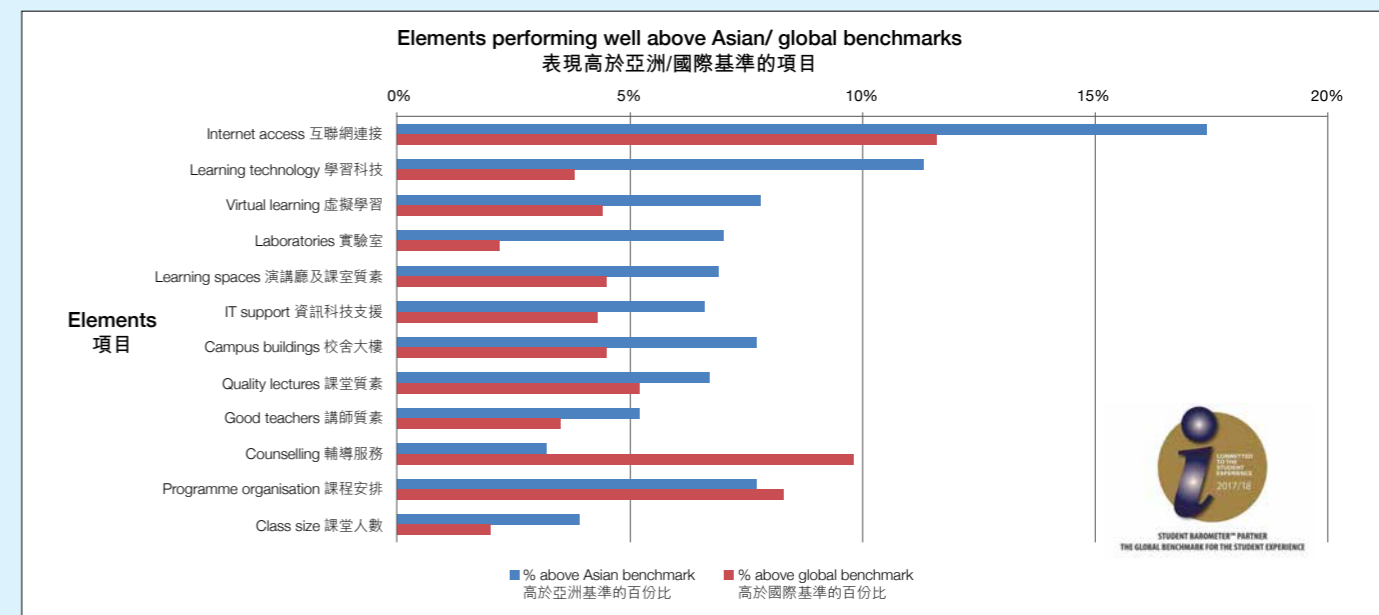
CPCE participated in the Student Barometer (SB) Autumn for the third consecutive year, and its performance continues to compare favorably with global benchmarks in many aspects of students' experience.

The SB Autumn, conducted by the independent research company "i-graduate", is a global survey<sup>1</sup> of students' experience in areas of learning, living, support and arrival. In 2017, CPCE received a high overall student satisfaction rate<sup>2</sup> of 89.1%, which is line with the global benchmark. The survey among the local students of the participating institutions revealed that CPCE:

- Ranked top 3 among 16 participating institutions in Asia for various teaching and facilities-related elements, including programme organisation, class size, Internet access, laboratories, learning spaces, safety, and health centre.
- Received an average student satisfaction rate<sup>3</sup> of 87.7% for learning elements – a rate higher than the global and Asian benchmarks. In addition, 94% of HKCC and SPEED students "felt engaged with their studies", signifying a strong correlation with the quality lectures and learning support provided by CPCE.
- Received a high student satisfaction rate of 96.7% for counselling services – a rate higher than the global and Asian benchmarks. The results bear testimony to CPCE Student Affairs Office's dedicated efforts in providing students with quality counselling and other support services.
- In respect to information technology, CPCE's results outperformed the global and Asian benchmarks remarkably for Internet access, learning technology, virtual learning and IT support.

CPCE always places a strong emphasis on students' whole-person development. The SB survey results show that CPCE's tireless efforts on the provision of quality teaching, campus facilities, IT infrastructure as well as student support services are paying off.

The bar graph below shows some of the elements that CPCE has performed well above the Asia and global benchmarks in the SB Autumn 2017: 以下圖表顯示2017年秋季學生指標調查中，CPCE在相關項目的表現高於亞洲及國際基準：



1. SB Survey received around 85,220 responses from students of 35 universities/ institutions located in different countries, including 16 in Asia. 學生指標秋季調查收到來自不同國家35間大學/ 院校（包括16間亞洲院校）約85,220個學生回覆。

2. Overall satisfaction rate refers to the percentage of respondents who indicated they were "satisfied" or "very satisfied" over the question, "Overall, how satisfied are you with all aspects of your experience at your university/ institution?" 回覆者就「整體而言，你於就讀大學/ 院校各方面體驗的滿意度」的問題，表示「滿意」或「非常滿意」的比率。

3. Average satisfaction rate of respondents over 23 learning elements assessed in the survey. 回覆者對23項教學相關指標的平均滿意度。

## 2017年秋季學生指標調查結果

CPCE連續三年參與學生指標（Student Barometer, SB）秋季調查，與多項顯示學生學習體驗的國際基準比較，表現持續優秀。

學生指標秋季調查由獨立研究機構i-graduate統籌和進行，旨在探討全球學生<sup>1</sup> 於學習、校園生活、學院支援服務和迎新安排的體驗。於2017年，CPCE整體學生滿意度<sup>2</sup>達89.1%，跟國際基準相若。從參與院校本地生的調查意見反映，CPCE取得以下成績：

- 在亞洲16間參與院校中，CPCE於多方面的教學及設施相關指標中排名首三位，包括課程安排、課堂人數、互聯網連接、實驗室、演講廳及課室質素、校園保安及安全，以及保健中心。
- 學生對教學相關指標的平均滿意度<sup>3</sup>達87.7%，高於國際及亞洲基準。此外，94%的HKCC及SPEED受訪同學表示「投入學習」，反映CPCE課堂質素及學習支援的密切影響。
- 學生對輔導服務的滿意度高達96.7%，高於國際及亞洲基準，調查結果肯定了CPCE學生事務處提供優質輔導及其他支援服務的努力。
- 在資訊科技相關指標方面，CPCE於互聯網連接、學習科技、虛擬學習及資訊科技支援的表現，均顯著高於國際及亞洲基準。

CPCE 重視學生的全人發展，一直致力提供優質的教學、校園設施、資訊科技設施以及學生支援服務。是次學生指標秋季調查結果，再次肯定了CPCE努力的成果。