

Learning to Think Differently – Dr. Thomas Sun Sheau-cherng

Transformation is a hallmark of Dr. Thomas Sun's career. Now lecturing in consumer behaviour and marketing management at SPEED, he began his career focused on food quality and toxicology. The shift has been less disruptive than it might seem. When deciding on a new direction, Dr. Sun simply asks himself, "Why not?"

That sort of openness to new experience took him from Taiwan to graduate studies in the United States, where he also worked as a scientist in food and diagnostic laboratories. When his wife was offered a position in Hong Kong, he jumped at the chance to broaden his horizons.

"We could try another lifestyle," he recalls, mentioning the slow pace of life in the rural States in the U.S. where he had lived. "So here we came."

After settling in Hong Kong, Dr. Sun worked as a food service consultant before taking over as Programme Manager of the DBA and China graduate programmes at PolyU's Graduate School of Business. Fully embracing this shift to a new discipline, he soon completed his own MBA.

Dr. Sun's decision to join SPEED last year reveals another element of his transformative attitude. Having taught mature graduate students in China for five years he very much wanted to "get in touch with the younger generation", especially local Hong Kong people.

"The change made my life more interesting," he says.

Having previously drawn on his students' own experience to teach operational management and total quality management, Dr. Sun now uses cases he developed at the Graduate School, combined with theory, to challenge his SPEED students. He sets out to inspire them, and ask what their own line of thought is.

"That's the reason I really enjoy my life here at SPEED," he remarks. "I have to think differently from what I did before last July."



“Change made my life more interesting
轉變令我的人生更添趣味”

學習改變思維 — 孫曉澄博士

「轉型」是孫曉澄博士事業上的里程碑。孫博士現為專業進修學院的講師，執教消費行為及市場管理科目，但他最初的工作是有關食品品質及毒物學。事業旅程的轉變，並不是表面上看來那麼突然。在決定朝新方向轉型的時候，孫博士會灑脫地問自己一句：「何不試試？」

對於體驗新的生活，孫博士一直抱持開放的態度。早年他從台灣遠赴美國修讀研究生課程，其後任職當地的食品及毒物實驗室。當他的妻子被聘到香港時，他決定抓住機會，擴闊生活視野。

提及過往在鄉郊地區節奏緩慢的生活，孫博士說：「我們想嘗試另一種生活方式，故此便到這裡來了。」

在香港安定下來後，孫博士先任職食品服務顧問，然後加入理工工商管理研究院，擔任工商管理博士（DBA）及中國內地研究生課程的課程經理。孫博士充分把握機會轉型至新的學術領域，並很快完成了工商管理碩士（MBA）學位課程。

孫博士於去年決定加入專業進修學院，充分顯示他對轉型的積極態度。他曾在中國內地教導較年長的研究生達五年，非常渴望「接觸較年輕的一代」，尤其是本地的香港學生。

孫博士說：「這轉變令我的人生更添趣味。」

過往，孫博士汲取學生的經驗，以教授營運管理及全面質量管理科目；而現在，他則採

用自己在研究院開發的個案，結合不同的理論，以挑戰專業進修學院學生的思維。他的方法是啟發學生，然後詢問學生們自己的想法，達到教學相長。

他說：「這就是我享受在專業進修學院任教的原因。相比去年七月，我需要以全新的思維進行思考。」